

# **Ground Control**

## **Qualifying Explanatory Statement**

## in support of the

## Achievement of and Ongoing Commitment to Carbon Neutrality

Application Period: 01/04/2021 - 31/03/2022

Date: November 2023

## 1. Executive Summary

This document is the Qualifying Explanatory Statement (QES) which provides collected evidence in support of the declaration that Ground Control:

- has achieved carbon neutrality for the organisation for the period commencing 1<sup>st</sup> April 2021 to 31<sup>st</sup> March 2022 (see Section 3); and
- 2. is committed to maintaining carbon neutrality for the organisation (see section 4).

The carbon neutrality declaration has been made and the collected supporting evidence has been provided in accordance with the requirements prescribed by PAS 2060:2014 – Specification for the demonstration of carbon neutrality.

Jason Knights

Ground Control Managing Director

06/09/2023

## 2. General information

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration			
Entity making PAS 2060 declaration:	Ground Control Ltd			
Subject of PAS 2060 declaration:	Ground Control's UK sites and operations, including business travel.			
Description of Subject:	Ground Control's Core Purpose is 'Caring for Our Environment'. We create and maintain external spaces that are safe and enjoyable for all. We deliver of a full range of external services including Grounds Maintenance, Winter Maintenance, Landscape Construction, Rail and Utility Vegetation Management, Electric Vehicle Charging Installations and Consultancy Services. We operate within the UK, across a wide range of sectors and clients.			
	We deliver external services on a Project, Planned Preventative and Reactive basis through four operational Divisions. These consist of management teams, home based contract managers, supervisors, and site-based teams. The Divisions are supported by six, predominantly office based, departments: ICT, HR, BD, Finance, HSQE and Client			

	Services. Works are delivered on the ground by field teams and directly employed labour. We have defined our scope as the emissions that are directly under our control.			
Rationale for selection of the subject:	The entire organisation was selected to enable the full carbon footprint of our business operations to be quantified, verified, and certified. This gives us a recognised and credible baseline from which to develop effective carbon reduction plans and reduce our environmental impact year on year.			
Control approach:	Operational Control			
Type of conformity assessment:	Independent third-party certification (see Appendix 2)			
Baseline date for PAS 2060 programme:	01.04.2019 - 31.03.2020			
Individuals responsible for evaluation and provision of data necessary for declaration:	Sophie Stephens – Head of Environment and Sustainability Olivia Hillman – Environmental Advisor			

## 3. Declaration of achievement to carbon neutrality

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration				
Declaration of achievement:	Carbon neutrality of the organisation achieved by Ground Control Ltd in accordance with PAS 2060 at November 2023 for the period commencing April 2021 to March 2022, certified by the Carbon Trust.				
Recorded carbon footprint of the subject during the period stated above	3,330.66 tCO <sub>2</sub> e according to the market-based method, See section 3.2 for further details. 23.03 tCO <sub>2</sub> e/£m intensity metric				
Carbon footprint reduction target for period (market-based)	<ul> <li>Mobile Fuel reduction – Reduce by 10% per year (on an intensity metric relative to revenue) from 01.04.2020 at 23.34 tC02e/£m</li> <li>Stationary Fuel reduction – Reduce by 5% per year (on an intensity metric relative to revenue) from 01.04.2020 at 4.38 tC02e/£m</li> <li>Electricity - Reduce market-based electricity emissions to zero by 2030</li> <li>Electricity - Reduce by 10% per year (on an intensity metric relative to revenue) from 01.04.2020 at 1.06 tC02e/£m,</li> <li>Business Travel – Reduce by 10% per year (on an intensity metric relative to revenue) from 01.04.2020 at 1.95 tC02e/£m</li> </ul>				

Carbon footprint reduction achieved for period (market-based)	<ul> <li>Overall footprint reduction – Reduced by -4% intensity reduction from 24.03 tCO<sub>2</sub>e/£m FY2021 to 23.03 tCO<sub>2</sub>e/£m FY2022</li> <li>Mobile Fuel reduction – Reduced by 25% intensity reduction tCO<sub>2</sub>e/£m from 16.30 tCO<sub>2</sub>e/£m FY2020 to 12.19 tCO<sub>2</sub>e/£m FY2021</li> <li>See section 3.3 for further details.</li> </ul>			
Carbon offsets purchased	3,331 (tCO <sub>2</sub> e)			
Carbon onsets paronasea	See section 3.4 for further details.			

#### 3.1. Carbon footprint methodology

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration
Description of the standard and methodology used to determine GHG emissions and reductions	<ul> <li>The methodology for calculating the carbon footprint was as follows:</li> <li>Natural Gas – Meter readings are collected from supplier invoices for the consumption in kWh. Due to a change in finance system during this reporting year, gas use was summarised in a separate document.</li> <li>Refrigerants – Engineers report does not state any gases were lost and replaced during maintenance visit.</li> <li>Other purchased fuels – Data extracted from internal expenses system; this is mostly recorded as litres, but some processing was required when only spend is provided. A data hierarchy was applied prioritising quantity where available alternatively dividing value by the average price per litre.</li> <li>Owned vehicles – Litre consumption by fuel type from company fuel card provider annual report.</li> <li>Electricity (buildings) – Meter readings are collated from invoices; some assumptions were made where there are data gaps but very few. Due to a change in finance system during this reporting year, electricity (EVs) – Data extracted from internal expenses system where colleagues upload claims for home charging (green tariffs) and road charging (assumed non- renewable energy). Data also from company fuel card provider annual report and Tesla supercharging account (both assumed non- renewable energy).</li> <li>Grey fleet – Data from internal expenses system is recorded by spend which was converted to distance using the reimbursement rates per mile.</li> <li>Business travel – Data mostly collated from our travel management provider with travel type and distance provided. Some data extracted from our internal expenses system with destination details from receipts uploaded by colleagues.</li> </ul>

	<ul> <li>This methodology was developed to be in accordance with the requirements of the GHG Protocol and verified in accordance with the ISO 14064-3 standard.</li> <li>The provisions of the methodology for calculating the carbon footprint were applied as detailed and the principles set out in PAS 2060 were met.</li> </ul>					
	<ul> <li>met.</li> <li>The justification for calculating the carbon emissions by the methodology stated above and any assumptions made:</li> <li>Natural Gas – Meter readings are collated by the reception team for Kingfisher House, for our other offices this information is collected from supplier invoices where staff are not readily available to take monthly readings.</li> <li>Other purchased fuels – Litres purchased is extracted from our Dynamics procurement system which is entered by our purchasing team alongside fuel type. The accuracy of the data is very strong and only rarely is litres not provided so therefore is calculated from spend with the average pump price in pence/litre from the government public database.</li> <li>Owned vehicles – Fuel card provider collates this data on behalf of the Fleet team in litres.</li> <li>Electricity (buildings) – Meter readings are collated by the</li> </ul>					
Justification for the selection of the methodologies chosen	<ul> <li>reception team for Kingfisher House, for our other offices this information is collected from supplier invoices where staff are not readily available to take monthly readings.</li> <li>Electricity (EVs) – Where consumption in kwh is not given by colleagues in the expenses system, the reimbursement rate is used. Electricity consumption in kwh is provided by Tesla and our fuel card provider. Assumptions were made that when using public charging stations these were not supplied by green energy.</li> <li>Grey fleet – To calculate mileage a reimbursement rate was applied to calculate the litres of fuel purchased as available from the expenses system.</li> <li>Business travel – Journey details and distance travelled is extracted from our travel management provider. Journey details can sometimes not be extracted from the information on the expenses system; therefore, a rate was applied depending on the transport mode to estimate distance from spend.</li> <li>This footprint adheres to the requirement of GHG Protocol which is a respected and accepted methodology. This method was chosen as it</li> </ul>					
	provides internationally recognized approach to the calculation of representative product CO2e footprints and meets the requirements of PAS 2060 for the substantiation of GHG emissions (PAS 2060:2014: 5.2.2 to 5.2.4).					

Included in this footprint is all the direct emissions under Ground Control's operational control, scope one, two and scope three business travel only. All other scope three emission categories relevant to our operations are calculated as part of our net zero commitment and monitoring. These emissions are spend based using EEIO emission factors, whereas we use more accurate primary data and BEIS emission factors in the carbon footprint detailed in this document.
An intensity metric has been selected to normalize emissions due to the changes in organisational activity. Ground Control is on an ambitious growth plan to expand all our business units and double in size by 2026. Therefore turnover (£m) has been used to refer to our footprint to the amount of greenhouse gas emissions per unit of activity.

3.2.	Carbon	footprint	breakdown
•			

<b>Carbon Footprint</b> (for latest footprinting year)	Information Relating to the Carbon Neutral Declaration		
Total Carbon Footprint	Location-based: 3,395 tCO <sub>2</sub> e		
	Market-based: 3,331 tCO <sub>2</sub> e		
	Location-based:		
	Scope 1: 3,125 tCO <sub>2</sub> e		
	Scope 2: 147 tCO <sub>2</sub> e		
Carbon Footprint	Scope 3: 124 tCO <sub>2</sub> e		
Breakdown by Scope	Market-based:		
	Scope 1: 3,125 tCO <sub>2</sub> e		
	Scope 2: 82 tCO <sub>2</sub> e		
	Scope 3: 124 tCO <sub>2</sub> e		
	Natural Gas: 37 tCO2e		
Scope 1 – Direct GHG Emissions:	Fuels (owned vehicles): 1,763 tCO $_2$ e		
Linissions.	Fuels (mobile sources): 1,325 tCO <sub>2</sub> e		
	Location-based:		
Scope 2 – Energy Indirect	Imported Electricity: 147 tCO <sub>2</sub> e		
Emissions:	Market-based:		
	Imported Electricity: 82 tCO <sub>2</sub> e		
Scope 3 – Other Indirect GHG Emissions:	Category 6 – Business travel 124 tCO2e		

	Because business travel and grey fleet are directly under our control with accurate data available, these were previously selected for the				
Exclusions	baseline carbon footprint. Ground Control calculates all other scope 3 emissions relevant to our operations as part of our net zero calculation.				

#### 3.3. Carbon reduction

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration						
Reductions achieved	<ul> <li>The carbon footprint (market-based) reductions between the current FY21-22 carbon footprint (see section 3.2) and the baseline period are as follows:</li> <li>Absolute: -33 tCO<sub>2</sub>e</li> <li>Intensity reduction: -8 tCO<sub>2</sub>e / £m</li> <li>Percentage absolute reduction: -1%</li> <li>Percentage intensity reduction: -26%</li> </ul>						
Baseline period		01.04.2019 – 31.03.2020 3,364 tCO2e, according to the market-based method					
		Footpri	Carbon Turno Footprint (£n (tCO2e)		metric		Percentage increase in turnover (%)
Economic growth rate	FY2019-20	3,364 10		3.0 31.13		n/a	
	FY2020-21	2,672	111.2		24.03		+2.9%
	FY2021-22	3,331	14	144.6		3.03	+30.14%*
	* Economic <u>g</u> Inflation and This has bee increase in tu reporting per The monthly	price indice n calculate urnover by t iod (e.g., 33	es - Office fo d by reducir he average 3.8 – 3.66 =	or Nation ng Grour monthly 30.14%	nal St nd Cor y inflat ).	<u>atistics (</u> ntrols yea tion rate	ons.gov.uk). ar on year between the
	April 21	May 21	Jun 21	Jul 2	21	Aug 21	Sept 21
	1.6	2.1	2.4	2.1		3.0	2.9
	Oct 21	Nov 21	Dec 21	Jan :	22	Feb 22	Mar 22
	3.8	4.6	4.8	4.9	9	5.5	6.2

Confirmation that there has been no change to the definition of the subject	The definition of the subject remains unchanged through each stage of the methodology.
Description of the means by which reductions have been achieved and any applicable assumptions or justifications	Ground Control have consistently achieved a year-on-year reduction in our intensity metric emissions across the whole company footprint. Because Ground Control are on a large business growth trajectory, a reduction in absolute emissions has not yet been achieved whilst our carbon reduction initiatives must balance an increase in operations and turnover. As the business grows, we undertake more projects and maintenance visits for our nationwide clients, requiring more fuel for our plant/tools and more travel for our operational and office-based employees.
	During the baseline period FY2020-21, our business operations were impacted due to the coronavirus pandemic. Reduced business travel activities and energy demand for our offices has reduced emissions in these areas and then recorded an increase in FY2021-22. Our expansion of our electric fleet has reduced the emission intensity from company vehicle activity.

#### 3.4. Carbon offsets

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration					
Offset methodology	Offsets purchased to balance our carbon emissions. The offset projects are verified by the Gold Standard and VCS as approved to PAS 2060 requirements.					
Offset Confirmation	<ul> <li>The offsets generated represent genuine, additional GHG emission reductions elsewhere. Projects involved in delivering offsets meet the criteria of additionality, permanence, leakage, and double counting.</li> <li>Carbon offsets are verified by an independent third-party verifier.</li> <li>The credits from the selected carbon offset projects are: <ul> <li>only issued after the emission reduction has taken place.</li> <li>retired within 12 months from the date of the declaration of achievement.</li> <li>supported by publicly available project documentation on a registry which provides information about the offset project, quantification methodology and validation and verification procedures.</li> <li>stored and retired in an independent and credible registry.</li> </ul> </li> </ul>					

Offsets	Full details of the carbon offsets included in making this declaration				
	are provided in Appendix 1.				

# 4. Declaration of ongoing commitment to carbon neutrality

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration				
Declaration of on-going commitment:	Ground Control commits to maintain carbon neutrality for the organisation in accordance with PAS 2060, as appropriate with our SBTI Net Zero commitments.				

#### 4.1. Carbon management plan

PAS 2060 Requirement	Information Relating to the Carbon Neutral Declaration					
	Net Zero targets – verification with SBTi due December 2023					
	<ul> <li>Reduce absolute Scope 1 &amp; 2 GHG emissions 90% by FYE 2030 from a FYE 2021 base year.</li> <li>Reduce absolute Scope 3 GHG emissions 42% by FYE 2030 from a FYE 2021 base year.</li> <li>Achieve net-zero GHG emissions across the value chain by FYE 2038.</li> <li>Reduce absolute scope 1, 2 and 3 emissions 90% by FYE 2038 from a FYE 2021 base year.</li> </ul>					
Targets for GHG reduction for the defined subject appropriate to the timescale for achieving carbon neutrality	<ul> <li>Mobile Fuel reduction - Reduce by 10% per year (on an intensity metric relative to revenue) from 01.04.2020 at 23.34 tC02e/£m</li> <li>Our passenger fleet is already 90% electric, but we predict a slower transition to electric for our bigger commercial vehicles. The speed of transition will also depend on availability of technology and business growth</li> <li>Stationary Fuel reduction - Reduce by 5% per year (on an intensity metric relative to revenue) from 01.04.2020 at 4.38 tC02e/£m</li> <li>Electricity - Reduce market-based electricity emissions to zero by 2030 from 01.04.2021,</li> <li>Electricity - Reduce by 10% per year (on an intensity metric relative to revenue) from 01.06 tC02e/£m,</li> <li>This will be achieved through encouraging the use of electric vehicle charging network powered by green tariffs energy and</li> </ul>					
	<ul> <li>energy efficiency measures</li> <li>Business Travel - Reduce by 10% per year (on an intensity metric</li> </ul>					
	relative to revenue) from 01.04.2020 at 1.95 tC02e/£m.					

	<ul> <li>Reduction in emissions limited through business growth with non-local recruitment and potential business expansion to Southern Ireland</li> <li>Grey Fleet - Reduce by 5% per year (on an intensity metric relative to revenue) from 01.04.2020 at 1.77 tC02e/£m.</li> </ul>
Planned means of achieving and maintaining GHG emissions reduction	<ul> <li>These are future targets yet to be achieved from our Ground Control Net Zero Strategy:</li> <li>Procure 100% electricity from renewable sources (for fixed energy use e.g., offices), we have engaged with all existing landlords to switch energy tariff and will agree a timeline with landlords Q4 FY23/24.</li> <li>Expand EV Fleet to 100% passenger vehicles by 2025.</li> <li>All Ground Control 4X4 and commercial vehicles non- internal combustion engine by 2030 (in line with manufacturer/market capacity and to meet operational requirements).</li> <li>All Ground Control small / hand tools non fossil fuel powered by 2024 (in line with manufacturer/market capacity and to meet operational requirements).</li> <li>All other equipment (excl. vehicles and heavy plant) non fossil fuel powered by 2030 (in line with manufacturer/market capacity and to meet operational requirements).</li> <li>Expand the use of non-fossil fuel in all our operations, where there is a sustainably sourced alternative by Q3 2026/27.</li> <li>Continue to promote employees switching to green energy tariffs at home for charging our EV fleet.</li> <li>Continually improve our data collection for accuracy and availability to allow for ease of monitoring and both internal/ external footprint reporting. Action plan in place to continually improve this process and build a carbon reporting dashboard.</li> <li>Continually improve our route optimisation to reduce travel of landscaping teams between site visits</li> <li>Use fleet telematics to monitor and improve driver behaviours.</li> <li>Ongoing net zero and carbon reduction communications plan in place for colleagues which will include a carbon training programme to reach all levels of the business</li> </ul>
The offset strategy to be adopted	<ul> <li>Ground Controls offset strategy to select and invest in projects:</li> <li>Only used accredited schemes (VCS or Gold Standard)</li> <li>Kept within the £25k budget</li> <li>Aligned to the Sustainable Development Goals that reflect our GC values</li> <li>Selected a variety of projects to spread the risk (if any come under criticism in the future)</li> </ul>

•	Selected across different geographies and type to have a broader
	impact
•	Avoided schemes that have criticised by the media for overstating
	their carbon credits
•	Avoided schemes with unclear tangible benefits (e.g., cook stoves)

# Appendix of qualifying explanatory statement

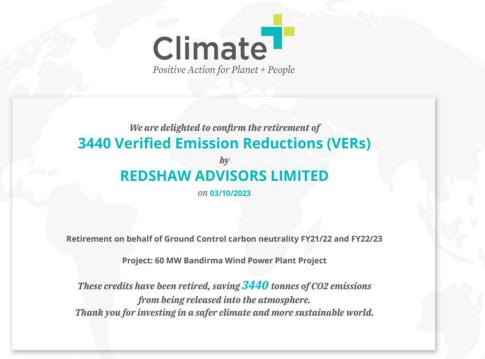
### **Appendix 1: Offsets**

Project name	Country	Project type	Standard	Type of credit	Total credit	Generation period	Retirement date	Reference No. & link to registry	Offset volume (tCO <sub>2</sub> e)
Bandirma Wind Project, Turkey	Turkey	Wind Power	Gold Standard	VER	1,666	2017	03/10/2023	<u>GSF</u> <u>Registry</u> (goldstanda rd.org)	1,666
500MW Ghani Treatment Plant	India	Solar Farm	VCS	VCU	1,665	2021	03/10/2023	<u>Verra</u> <u>Registry</u>	1,665
	1		•	1	1		Total tonnes ( offset	tCO <sub>2</sub> e)	3,331





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#### Appendix 2: Independent third-party assurance



## **Certificate of Achievement**

#### Ground Control Ltd

has achieved carbon neutrality related to the 01/04/2021 – 31/03/2022 application period and is committed to on-going carbon neutrality of the total carbon footprint for

## All Operations – Scope 1, 2 and Scope 3 (Business Travel)

Carbon Trust Assurance Limited certifies that this company has correctly calculated its carbon footprint for the year 01/04/2021 – 31/03/2022 and satisfactorily offset this to achieve carbon neutrality, in accordance with:

PAS 2060:2014 – Specification for the demonstration of carbon neutrality

A detailed list of certified results can be found in the associated Certification Letter CERT-13574

Awarded: 23rd November 2023

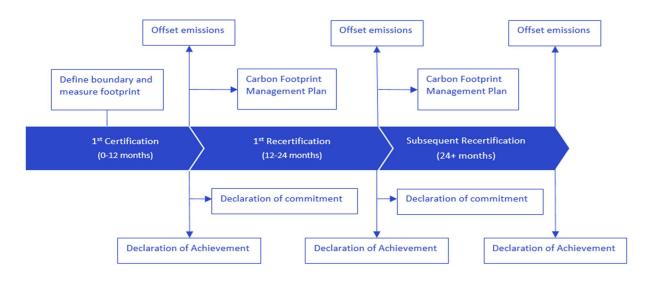
for and on behalf of Carbon Trust Assurance Ltd,

MHahaday

Martin Hockaday, Head of Assurance

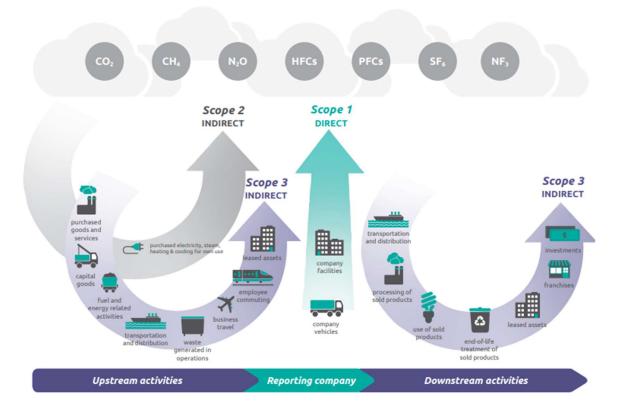
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### Appendix 3: Additional supporting information for interested parties



#### Figure 1. PAS 2060 certification process

**Source:** Carbon Trust. Adapted from "BSI - PAS 2060:2014: Specification for the demonstration of carbon neutrality: Figure 1 – Illustration of the cyclical process for demonstrating carbon neutrality, taking into account permitted baseline period exceptions". [Simplified version]



#### Figure 2. Organisational carbon footprinting

Source: Greenhouse Gas Protocol: <u>http://ghgprotocol.org/</u>